



## A Special Opportunity for Lodging and Dining Advertisers

THE BOB HOPE CLASSIC HOSPITALITY PACKAGE INCLUDES A FULL-PAGE AD IN THE OFFICIAL SOUVENIR PROGRAM, A BOLD-FACED LISTING IN THE ANNUAL CLASSIC DINING GUIDE, AND A FEATURED POSITION ON THE DINING OR LODGING PAGES OF OUR WEBSITE WITH A LINK TO YOUR SITE.

Your restaurant, resort and/or hotel website can be linked to more than 200,000 prospective visitors to the Coachella Valley for up to a full year as they use our site to plan their trips and purchase tickets to next year's Bob Hope Classic. These prospective customers, while studying our handy Dining and Lodging pages, will find your listing with its link directly to your own site where they can make hotel reservations or schedule their dining plans.

Hospitality Package: \$1,950 half page ad - \$2,500 full page ad - for 12 months

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The New HOPE